

Penerapan elemen-elemen jurnalisme dalam Majalah Independen Jax terkait pemberitaan mengenai isu-isu LGBT = The implementation of journalism elements in Independent Magazine Jax in their reporting of LGBT issues

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Abstrak

[ABSTRAK
Makalah ini meneliti penerapan elemen jurnalisme yang dilakukan oleh majalah independen, khususnya Majalah JAX. Majalah independen merupakan subjek kajian penting terutama karena karakteristiknya yang bertentangan dengan media arus utama, dimana penerapan prinsip jurnalisme sudah banyak diteliti sebelumnya. Dengan melakukan analisis tekstual terhadap konten majalah, makalah ini berargumen bahwa penerapan elemen-elemen jurnalisme dalam sebuah media alternatif dapat membantu mereka untuk meningkatkan kredibilitas di mata publik. Hal ini penting pula agar majalah mampu bertahan secara ekonomi.

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ABSTRACT
This article studies the implementation of journalism elements than is done by an independent magazine, particularly JAX magazine. Independent magazine is an important subject to study, due to its characteristic that defines from mainstream media, where the implementation of journalism elements has been vastly studied before. By conducting textual analysis on its content, this paper argues that the implementation of journalism elements in an alternative media can help them increase their credibility in the eyes of the public. This is also crucial in relation to the magazine's economic sustainability.;This article studies the implementation of journalism elements than is done by an independent magazine, particularly JAX magazine. Independent magazine is an important subject to study, due to its characteristic that defines from mainstream media, where the implementation of journalism elements has been vastly studied before. By conducting textual analysis on its content, this paper argues that the implementation of journalism elements in an alternative media can help them increase their credibility in the eyes of the public. This is also crucial in relation to the magazine's economic sustainability., This article studies the implementation of journalism elements than is done by an independent magazine, particularly JAX magazine. Independent magazine is an important subject to study, due to its characteristic that defines from mainstream media, where the implementation of journalism elements has been vastly studied before. By conducting textual analysis on its content, this paper argues that the implementation of journalism elements in an alternative media can help them increase their credibility in the eyes of the public. This is also crucial in relation to the magazine's economic sustainability.]