

## Implementasi nilai-nilai yang dianut media dalam aturan kerja jurnalis perempuan di tabloid Suara Islam = The implementation of values believed by media in the work rules for woman journalist in tabloid Suara Islam

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### Abstrak

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Tabloid Suara Islam memiliki budaya organisasi yang terbentuk dari nilai-nilai religius, dalam hal ini nilai-nilai dalam agama Islam. Salah satu penerapan nilai tersebut terlihat pada penetapan aturan untuk jurnalis perempuan. Penetapan aturan khusus untuk jurnalis perempuan dilatarbelakangi oleh kesadaran akan peran perempuan sebagai ibu dan penanggung jawab rumah tangga. Kedua peran ini menjadi tantangan bagi perempuan yang bekerja sebagai jurnalis karena adanya waktu kerja yang fleksibel dan dinamis. Tabloid Suara Islam berusaha mengakomodasi kedua peran ini dengan meletakkan nilai-nilai kasih sayang, perlindungan, dan kepemimpinan. Metode penelitian yang digunakan adalah wawancara dan observasi. Hasilnya, dari nilai-nilai tersebut terbentuk peraturan-peraturan khusus bagi jurnalis perempuan. Peraturan tersebut antara lain tidak adanya penugasan liputan malam hari, tidak adanya penugasan ke luar kota bagi perempuan yang memiliki anak balita dan pendampingan terhadap jurnalis perempuan jika meliput ke luar kota. Aturan lain adalah pemberian cuti hamil selama empat bulan bagi jurnalis perempuan dan adanya konsensus mengenai kepemimpinan perempuan.;

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Tabloid Suara Islam has an organization culture based on religious values, in this case, Islam. One of the implementation of the values is shown in the work rules for woman journalist. The awareness of woman's domestic function, as mother and the one who is responsible of household, determines the making of those rules. The domestic function becomes such a challenge for woman who works as journalist which has dynamic and flexibility of timework. Tabloid Suara Islam is trying to accommodate both of those roles by placing consideration in affection, protection, and leadership values. The methods used in this research are literature study, observation, and interview. This research gives result that the values believed by Tabloid Suara Islam have impacts in media rules's making, especially the work rules of woman journalist. The rules are 1) Woman journalist is not given night shift 2) Woman journalist doesn't do reporting outside the city 3) Pregnancy break given for four months 4) Certain consensus is made in matter of woman leadership., abloid Suara Islam has an organization culture based on religious values, in this case, Islam. One of the implementation of the values is shown in the work rules for woman journalist. The awareness of woman's domestic function, as mother and the one who is responsible of household, determines the making of those rules. The domestic function becomes such a challenge for woman who works as journalist which has dynamic and flexibility of timework. Tabloid Suara Islam is trying to accommodate both of those roles by placing consideration in affection, protection, and leadership values. The methods used in this research are literature study, observation, and interview. This research gives result that the values believed by Tabloid Suara Islam have impacts in media rules's making, especially the work rules of woman journalist. The rules are 1) Woman journalist is not given night shift 2) Woman journalist doesn't do reporting outside the city 3) Pregnancy break given for four months 4) Certain consensus is made

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