

Komunikasi dan gaya kepemimpinan Menteri Susi Pudjiastuti dalam Kabinet Jokowi-JK = Communication and leadership style of Minister Susi Pudjiastuti in Jokowi-JK Cabinet

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Abstrak

[ABSTRACT

Hal yang menarik dari susunan Kabinet dari Presiden RI yang baru terpilih, Jokowi dan pasangannya Jusuf Kalla, adalah dengan kemunculan nama Susi Pudjiastuti sebagai Menteri Kelautan dan Perikanan. Hal yang menjadi perhatian adalah sosok Susi yang terbungkus dalam tiga kepribadian. Yang pertama sebagai seorang perempuan yang membawa sifat maskulinitas, kedua sebagai seorang ibu yang penuh kasih sayang dan tidak lupa akan lingkungan sekitar dan sebagai seorang pemimpin organisasi yang tegas. Yang menjadi pertanyaan dari jurnal ini adalah "Bagaimana sebenarnya komunikasi dan gaya kepemimpinan Menteri Susi?" Dari hasil analisis yang diperoleh penulis dari pemberitaan di media online yang dipetik dari ucapan dan program yang dibuat dapat disimpulkan bahwa menteri Susi menjalankan gaya kepemimpinan middle of the road dan team style.

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The interesting thing about the composition of the Cabinet of the newly elected President, Jokowi and Vice President Jusuf Kalla, is the emergence of the Susi Pudjiastuti as Marine and Fisheries Minister. It is a concern that Susi is wrapped in three personalities. The first is as a woman who carries the nature of masculinity, Second as a loving mother and a person who cares about the environment and third as a firm leader of the organization. The question of this journal is "How is the communication and leadership styles applied by Minister Susi?" From the results of based on her speeches and her programs on online news media it can be concluded that the minister Susi has applied the approach of leadership in middle of the road style and team style.;The interesting thing about the composition of the Cabinet of the newly elected President, Jokowi and Vice President Jusuf Kalla, is the emergence of the Susi Pudjiastuti as Marine and Fisheries Minister. It is a concern that Susi is wrapped in three personalities. The first is as a woman who carries the nature of masculinity, Second as a loving mother and a person who cares about the environment and third as a firm leader of the organization. The question of this journal is "How is the communication and leadership styles applied by Minister Susi?" From the results of based on her speeches and her programs on online news media it can be concluded that the minister Susi has applied the approach of leadership in middle of the road style and team style., The interesting thing about the composition of the Cabinet of the newly elected President, Jokowi and Vice President Jusuf Kalla, is the emergence of the Susi Pudjiastuti as Marine and Fisheries Minister. It is a concern that Susi is wrapped in three personalities. The first is as a woman who carries the nature of masculinity, Second as a loving mother and a person who cares about the environment and third as a firm leader of the organization. The question of this journal is "How is the communication and leadership styles applied by Minister Susi?" From the results of based on her speeches and her programs on online news media it can be concluded that the minister Susi has applied the approach

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