

# Perilaku prejudice ketua FPI Muhammad Rizieq Shihab terhadap Ahok (analisis isi situs resmi FPI dan portal berita online) = Prejudice behavior of FPI's chairman Muhammad Rizieq Shihab towards Ahok (content analysis FPI's official site and online news portal)

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## Abstrak

[<b> ABSTRAK</b><br>Isu mengenai perseteruan antara FPI versus Ahok, diawali dari paralanguage Ahok dalam menyampaikan pesan secara eksplisit. Hal ini memunculkan pertanyaan penulis: bagaimana proses terbentuknya prejudice Ketua FPI terhadap Ahok? Untuk menjawab pertanyaan tersebut, penulis menggunakan data sekunder melalui situs resmi FPI dan media online yang terkait dengan berbagai statement, baik dari pihak Ahok maupun FPI. Dari hasil analisis dapat disimpulkan bahwa cara bagaimana Ahok secara verbal menyampaikan gagasannya secara blak-blakan dimanfaatkan oleh pihak lawan untuk semakin jauh menyudutkan Ahok. Situasi ini berbanding terbalik dengan pernyataan pihak-pihak yang mendukung Ahok, yang justru menyatakan diri mereka sebagai muslim. Hal ini secara jelas mencerminkan bahwa profesionalitas Ahok dan sikap anti korupsi yang selama ini dia tegaskan justru mendapatkan nilai positif dari masyarakat.<hr>

<b>ABSTRACT</b><b>The issue of conflict between FPI against Ahok, started from Ahok's paralanguage in conveying anything in an outspoken manner. The question is: how was FPI Chairman's prejudice against Ahok formed? To answer the question, I used secondary data through the examination on FPI's official site and online media associated with various statements, from both Ahok and FPI. From the result of analysis, it can be concluded how oppositions took advantage from Ahok's outspoken manner in conveying his ideas, to make the bad out of him. On the other hand, people who claimed to be muslim support Ahok. This circumstance clearly reflects that Ahok's professionalism and anti-corruption attitude, which he has clearly shown all this time, gets positive feedback from the society., The issue of conflict between FPI against Ahok, started from Ahok's paralanguage in conveying anything in an outspoken manner. The question is: how was FPI Chairman's prejudice against Ahok formed? To answer the question, I used secondary data through the examination on FPI's official site and online media associated with various statements, from both Ahok and FPI. From the result of analysis, it can be concluded how oppositions took advantage from Ahok's outspoken manner in conveying his ideas, to make the bad out of him. On the other hand, people who claimed to be muslim support Ahok. This circumstance clearly reflects that Ahok's professionalism and anti-corruption attitude, which he has clearly shown all this time, gets positive feedback from the society.]