

## Dari mata wanita melihat perempuan sebagai subjek seksual = From the lens of the female audience viewing women as sexual subjects

Hasianti Deamita, author

Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20404710&lokasi=lokal>

---

### Abstrak

[<b> ABSTRAK</b><br>

Penelitian ini bermaksud untuk mengeksplor lebih dalam bagaimana perempuan melihat wanita lain yang digambarkan sebagai subyek seksual dalam media. Untuk mencapai tujuan tersebut, penelitian ini akan menggunakan sampul majalah Paper “Kim Kardashian’s Break the Internet” dan acara Victoria’s Secret Fashion Show sebagai studi kasus. Penelitian ini menunjukkan hasil dari wawancara dengan empat informan perempuan yang sedang dan sudah menyelesaikan gelar sarjana. Tujuan wawancara adalah untuk menjelajah lebih lanjut pemahaman mereka dalam studi kasus yang menunjukkan perempuan lain sebagai subyek seksual dalam media.<hr>

<b>ABSTRACT</b><br><b>This study aims to explore how the female audiences view other women in the media who are portrayed as active sexual subjects. To achieve this purpose, the researcher used Kim Kardashian’s Break the Internet magazine cover and Victoria’s Secret Fashion Show as the case studies. This paper presents the findings of an interview with four female informants who are currently or just recently completed their bachelor degree. Informants were interviewed to explore in depth their understanding of the case studies showing females depicted as active sexual subjects, This study aims to explore how the female audiences view other women in the media who are portrayed as active sexual subjects. To achieve this purpose, the researcher used Kim Kardashian’s Break the Internet magazine cover and Victoria’s Secret Fashion Show as the case studies. This paper presents the findings of an interview with four female informants who are currently or just recently completed their bachelor degree. Informants were interviewed to explore in depth their understanding of the case studies showing females depicted as active sexual subjects]