

Proyeksi seksual dan media film = Sexual projection and film media / Reza Eka Sulistya

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Abstrak

[ABSTRAK
Jurnal ini membahas mengenai bagaimana penonton menilai karakter dalam suatu film yang belakangan ini sangat populer sebagai media hiburan. Kepopuleran film menjadi suatu keuntungan bagi masyarakat modern sebagai media yang efektif untuk memberikan pesan kepada publik. Nilai-nilai yang ditanamkan melalui film membuat adaptasi publik terhadap suatu pendekatan menjadi lebih mudah. Media ini kemudian digunakan sebagai alat untuk menanamkan kesadaran bagi publik yang berguna mensosialisasikan nilai-nilai baru yang berguna bagi masyarakat. Masyarakat dinilai dapat memahami suatu nilai lebih baik apabila nilai tersebut diciptakan dalam suatu bentuk cerita yang lebih menarik sehingga tidak menimbulkan pergesekan sosial.

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ABSTRACT

This journal describe how audience evaluate a character in movie which lately has been very popular as entertainment media. The popularity of movie become an advantage for modern society as an effective media to deliver the message to the public. The values which instilled through the movie will make public adaptation to an approach become easier. This media later used as a tool to bring awareness for public which been useful to socializing new values for the society. Society is considered to understand better if the value applied in interesting form of story so it does not cause social friction., This journal describe how audience evaluate a character in movie which lately has been very popular as entertainment media. The popularity of movie become an advantage for modern society as an effective media to deliver the message to the public. The values which instilled through the movie will make public adaptation to an approach become easier. This media later used as a tool to bring awareness for public which been useful to socializing new values for the society. Society is considered to understand better if the value applied in interesting form of story so it does not cause social friction.]