

Jurnalisme online dalam situs hiburan Muvila.com = Online journalism in entertainment site Muvila.com / Tsurayya Ghaida

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Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20404725&lokasi=lokal>

Abstrak

[ABSTRAK
Di televisi dan banyak media online, berita mengenai selebritas dikemas dengan tambahan

sensasionalisme yang dalam jurnalisme disebut jurnalisme kuning (yellow journalism).

Dengan meneliti cara penyajian atau unsur-unsur multimedia artikel dalam situs Muvila.com, yang merupakan sebuah media online yang menyajikan informasi seputar film, TV, dan selebritas baik dari dunia hiburan lokal maupun internasional (Profil Muvila, t.t.), makalah ini bertujuan untuk membuktikan bahwa tidak semua media online yang membahas tentang industri hiburan dikaitkan dengan sensasi. Muvila mampu menyajikan berita mengenai dunia hiburan tanpa sensasionalisasi. Informasi yang ditampilkan di situs muvila.com merupakan berita baik (good news) seputar dunia hiburan.

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ABSTRACT

On television and many online medias, news about celebrities are packed with additional sensationalism, which, in the journalism world, is called as yellow journalism. By examining the presentation or the multimedia elements on Muvila.com, an online media who provides information about movies, TV, and local or international celebrities (Profil Muvila, t.t.), this paper aims to prove that not all of online medias that provides coverage of entertainment industry are linked with sensational thrills. Muvila is able to present news about the entertainment world without sensationalization. The information displayed on muvila.com website is good news about the entertainment industry., On television and many online medias, news about celebrities are packed with additional

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