

Supply chain management di Toyota dan Walmart = Supply chain management of Toyota and Walmart

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Abstrak

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ABSTRAK
Pengertian supply chain management sekarang sangat vital didalam dunia perbisinisan saat ini. Sebagai pemimpin didalam bidang supply chain management, kedua perusahaan, Toyota dan Walmart, telah berhasil menciptakan berbagai metode untuk mennangani masalah-masalah pernah terjadi didalam manajemen kedua perusahaan tersebut. Didalam laporan ini, saya akan membahas bagaimana cara kedua perusahaan ini menangani supply chain management mereka serta membandingkan metode kedua perusaahan tersebut. Selain itu, saya akan membahas pula metode pembelian barang, metode outsourcing dan strategi outsourcing perusahaan. Pengaruh teknologi didalam supply chain mereka serta tantangan dan resiko ekspansi keluar negeri akan dijelaskan lebih detail didalam laporan ini.<hr>

ABSTRACTThe understanding of supply chain management is vital in our current business environment. Being a leader in supply chain management, both Toyota and Walmart have created various methods to deal with the problems that keep occurring within themselves and other companies. In this assignment, I am going to discuss and compare on how these two companies manage their supply chain management. In addition, this report will discuss their procurement, outsourcing method and sustainable strategy of both companies. Moreover, the impact of technology within their supply chain, and international challenges and risk will be explained thoroughly in the report., The understanding of supply chain management is vital in our current business environment. Being a leader in supply chain management, both Toyota and Walmart have created various methods to deal with the problems that keep occurring within themselves and other companies. In this assignment, I am going to discuss and compare on how these two companies manage their supply chain management. In addition, this report will discuss their procurement, outsourcing method and sustainable strategy of both companies. Moreover, the impact of technology within their supply chain, and international challenges and risk will be explained thoroughly in the report.]