

Manajemen kinerja perusahaan: implementasi metode penilaian kerja pada perusahaan kesehatan = Enterprise performance management: implementation of performance measurement tool in healthcare company

Joe Kevin Joviand, author

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Abstrak

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Laporan ini akan membahas implementasi Balanced Scorecard (BSC) sebagai alat metode penilaian kerja non finansial pada perusahaan kesehatan bernama Alliance Healthcare Network (AHN), sebuah perusahaan yang berkonsentrasi pada sektor kesehatan melalui integrasi jaringan kesehatan pada rumah sakit non profit, pelayanan kesehatan, dan agen kesehatan lainnya. Perusahaan ini baru saja mengaplikasikan sistem kesehatan terkini (EHR). Pada laporan ini, kita akan menjawab pertanyaan seputar bagaimana BSC dapat memotivasi para dokter untuk menggunakan sistem baru ini. Terlebih lagi, kita akan menampilkan sebuah BSC yang kami percaya merupakan yang terbaik untuk AHN dalam kasus ini. Pada akhir laporan, kami akan membahas kelayakan dari BSC ini, seperti misalnya kelemahan dari BSC. ;

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ABSTRACT

This report will discuss about the implementation of Balanced Scorecard (BSC) as a non-financial performance measures tool in a healthcare company named Alliance Healthcare Network (AHN) which is a company which is devoted to the ministry of healing through an integrated health delivery network of non-profit hospitals, healthcare services, and other agencies. The company then brought a new healthcare system (EHR) into the organisation. In this report, we will tackle a question about how BSC can motivate physicians to use the new system. Furthermore, we will present a BSC that we believed is the best for AHN in this case. At the end of this report, we will discuss about the appropriateness of this BSC, such as its limitations, This report will discuss about the implementation of Balanced Scorecard (BSC) as a non-financial performance measures tool in a healthcare company named Alliance Healthcare Network (AHN) which is a company which is devoted to the ministry of healing through an integrated health delivery network of non-profit hospitals, healthcare services, and other agencies. The company then brought a new healthcare system (EHR) into the organisation. In this report, we will tackle a question about how BSC can motivate physicians to use the new system. Furthermore, we will present a BSC that we believed is the best for AHN in this case. At the end of this report, we will discuss about the appropriateness of this BSC, such as its limitations]