

Representasi anak muda Prancis dalam lagu Comme Ça oleh PZK = Representation of French youth in a rap song Comme Ça by PZK

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Abstrak

[ABSTRAK

Makalah ini membahas representasi identitas anak muda Prancis yang ditampilkan dalam lagu Comme Ça oleh

grup musik PZK menggunakan konsep representasi dari Stuart Hall. Budaya anak muda berbicara mengenai gaya hidup, konflik, produk budaya, dan segala kekhasan yang berkaitan dengan kehidupan mereka tanpa berdasarkan batasan umur. Salah satu produk budaya anak muda adalah lagu dengan genre rap, seperti lagu Comme Ça oleh PZK. Dengan menggunakan metode kualitatif, lagu dianalisis menggunakan konsep representasi Stuart Hall. Lagu yang diciptakan oleh sekelompok anak muda Prancis ini menghadirkan kembali

karakteristik aktual anak muda Prancis dengan penggambaran sifat pemberontak, pemalas, santai, keras kepala, suka melakukan hal-hal yang tidak biasa, dan pesimis namun di sisi lain memiliki sifat kepercayaan diri yang

tinggi terhadap diri mereka. Selain itu, PZK juga menempatkan diri sebagai wakil dari anak muda Prancis yang menyampaikan harapan anak muda Prancis untuk diterima di masyarakat sebagaimana adanya.

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ABSTRACT

This research studies the representation of French youth's identity which is shown in a song called Comme Ça by PZK music group using the concept of representation by Stuart Hall. Youth culture is described as lifestyle, conflicts, cultural products, and any kind of culture which is related to youth life without age restriction. One of the cultural products from the youth is rap songs, like Comme Ça by PZK. Utilizing the qualitative method, this song is analyzed with Stuart Hall's concept of representation. The song Comme Ça which was written by a group of young people who represent French youth's actual characteristics with descriptions of their rebellion, laziness, stubbornness, tendency to do unusual things, pessimism and confidence. PZK speaks on behalf of the French

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