

Cara komunikasi pemimpin yang efektif di organisasi berbasis relasi = The effective leader communication style in relational based organization / Nadya Fitri

Nadya Fitri, author

Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20405110&lokasi=lokal>

Abstrak

[ABSTRAK

Penelitian ini mengkaji bagaimana cara berkomunikasi seseorang pemimpin dapat mempengaruhi organisasi secara keseluruhan. Fokus dalam penelitian ini adalah organisasi berbasis relasi yang sangat berbeda dengan organisasi berhirarki, pemimpin efektif didalam organisasi, dan cara-cara berkomunikasi yang pemimpin sebaiknya terapkan. Studi ini mengkaji kasus dari salah satu artikel yang diambil dari Kompas, mengenai sebuah komunitas di Edelweiss Harvest City di Cileungsi. Studi ini menemukan bahwa komunitas tersebut sangat mengerti bahwa mereka membutuhkan seorang pemimpin yang dapat menggunakan cara yang baik dalam berkomunikasi untuk menghindari kesalahpahaman, salah artikan, dan konflik.

<hr>

ABSTRACT

This research examines how the leader communication style affects the organization as a whole. The focus in this research is in the relational based organization that is quite different with the hierarchy organization; the effective leader in the organization, and what kind of communication styles the leader should apply to. This study examines case from one of articles taken from Kompas, about a community in Edelweiss Harvest City in Cileungsi. This study found that the community fully understands that they need a leader that uses the right style to communicate to prevent misunderstanding, misinterpretation, and conflict. ;This research examines how the leader communication style affects the organization as a whole. The focus in this research is in the relational based organization that is quite different with the hierarchy organization; the effective leader in the organization, and what kind of communication styles the leader should apply to. This study examines case from one of articles taken from Kompas, about a community in Edelweiss Harvest City in Cileungsi. This study found that the community fully understands that they need a leader that uses the right style to communicate to prevent misunderstanding, misinterpretation, and conflict. , This research examines how the leader communication style affects the organization as a whole. The focus in this research is in the relational based organization that is quite different with the hierarchy organization; the effective leader in the organization, and what kind of communication styles the leader should apply to. This study examines case from one of articles taken from Kompas, about a community in Edelweiss Harvest City in Cileungsi. This study found that the community fully understands that they need a leader that uses the right style to communicate to prevent misunderstanding, misinterpretation, and conflict.]