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Abstrak

[ABSTRAK
 Kebijakan BLSM merupakan kebijakan bantuan langsung kepada masyarakat yang terkena dampak kenaikan BBM tahun 2013 Kebijakan tersebut sudah tidak efektif lagi di Indonesia karena data yang digunakan oleh pemerintah ialah data Badan Pusat Statistik BPS tahun 2013 Selain itu kebijakan BLSM ini sifatnya ialah cash money transfer yang rentan akan money politics Pada tahun 2008 tepat sebelum pemilu tahun 2009 pemerintah juga melakukan kebijakan yang serupa bernama Bantuan Langsung Tunai BLT pada tahun 2009 partai Demokrat berhasil mengambil perhatian masyarakat lewat kebijakan BLT pada tahun 2013 ini partai demokrat ingin mencoba merebut kemenangan lagi Adanya pengaruh nilai nilai politik sosial dan pribadi mempengaruhi aktor aktor yang terlibat di dalam kebijakan BLSM ABSTRACT
 The task of this thesis discusses the policy formulation While the Direct Aid Society BLSM in 2013 as compensation for the increase in fuel policy BLSM Policy 2013 This is considered to be no longer effective because the data used by the government is the central body of data statistics BPS in 2011 earlier the government had done a similar policy called direct cash assistance BLT in 2008 just before the 2009 election is considered failed In addition the nature of the policy BLSM cash Money Transfer assessed vulnerable to money politics BLSM populist policies in 2013 may increase popularity of Democrat who took full advantage of the BLT policy conducted earlier in the year 2008 The existence of political values organizations and private actors that influence policy making BLSM policies implemented ;The task of this thesis discusses the policy formulation While the Direct Aid Society BLSM in 2013 as compensation for the increase in fuel policy BLSM Policy 2013 This is considered to be no longer effective because the data used by the government is the central body of data statistics BPS in 2011 earlier the government had done a similar policy called direct cash assistance BLT in 2008 just before the 2009 election is considered failed In addition the nature of the policy BLSM cash Money Transfer assessed vulnerable to money politics BLSM populist policies in 2013 may increase popularity of Democrat who took full advantage of the BLT policy conducted earlier in the year 2008 The existence of political values organizations and private actors that influence policy making BLSM policies implemented ;The task of this thesis discusses the policy formulation While the Direct Aid Society BLSM in 2013 as compensation for the increase in fuel policy BLSM Policy 2013 This is considered to be no longer effective because the data used by the government is the central body of data statistics BPS in 2011 earlier the government had done a similar policy called direct cash assistance BLT in 2008 just before the 2009 election is considered failed In addition the nature of the policy BLSM cash Money Transfer assessed vulnerable to money politics BLSM populist policies in 2013 may increase popularity of Democrat who took full advantage of the BLT policy conducted earlier in the year 2008 The existence of political values organizations and private actors that influence policy making BLSM policies implemented , The task of this thesis discusses the policy formulation While the Direct Aid Society BLSM in 2013 as compensation for the increase in fuel policy BLSM Policy 2013 This is considered to be no longer effective because the data used by the government is

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