

Pengembangan framework penilaian tingkat usability pada situs web perguruan tinggi di Indonesia = Development of a framework for measuring the level of universities on Indonesia websites

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Abstrak

[ABSTRAK
Saat ini setiap universitas di Indonesia mencoba untuk mempromosikan prestasi dan keunggulan mereka yang didukung oleh website Namun banyak ditemukan website perguruan tinggi yang dikelola dengan seadanya tanpa memperlihatkan esensi inti dan performa dari sebuah perguruan tinggi Terdapat penilaian terhadap perguruan tinggi yang hanya didasarkan oleh penampilan dan isi dari website sebuah perguruan tinggi yang membuatnya mendapatkan ranking website terbaik Hal tersebut akan menyebabkan ketidakakuratan penilaian untuk website perguruan tinggi yang tidak dikelola dengan baik Oleh karena itu studi ini mengusulkan sebuah kerangka untuk mengukur tingkat kegunaan dari situs situs di universitas Indonesia yang dikembangkan oleh Nielsen rsquo s Framework Penilaiannya akan dilakukan untuk kriteria learnability efficiency memoribility errors dan satisfaction Hasil dari analisa menyatakan bahwa peringkat lima tertinggi website perguruan tinggi yang usable adalah Universitas Indonesia Universitas Sriwijaya Universitas Udayana Universitas Maulana Malik Ibrahim Malang dan Universitas Katolik Parahayangan kemudian hasil tersebut dibandingkan dengan lima nilai akreditasi dari Badan Akreditasi Nasional BAN PT tertinggi adalah Universitas Gadjah Mada Universitas Indonesia Institut Teknologi Bandung Institut Teknologi Sepuluh November dan Universitas Pendidikan Indonesia sehingga dapat disimpulkan bahwa perguruan tinggi yang mempunyai nilai terbaik dalam penilaian akreditasi BAN PT tidak serta merta memerlukan peringkat situs terbaik <hr>

ABSTRACT
Nowadays every university in Indonesia tries to promote their achievements and excellence through their websites However there are many university rsquo s website which are not properly managed neither displaying quintessence core and performance of the university There are some university evaluation which are based solely by the appearance and content of the website of a university This will cause an inaccurate assessment for university websites that are not managed properly and the impact is experienced by many universities Therefore this study proposes a framework for measuring the level of usability of university websites in Indonesia which was developed by Nielsen 39 s Framework 2000 The assessment is based on the criteria of learnability efficiency memoribility errors and satisfaction The results of the analysis shows that the top five universities with higher usability are Universitas Indonesia Universitas Sriwijaya Universitas Udayana Universitas Maulana Malik Ibrahim Malang dan Universitas Katolik Parahayangan However the value of accreditation from the Badan Akreditasi Nasional Perguruan Tinggi BAN PT shows that the top five universities are Universitas Gadjah Mada Universitas Indonesia Institut Teknologi Bandung Institut Teknologi Sepuluh November dan Universitas Pendidikan Indonesia , Nowadays every university in Indonesia tries to promote their achievements and excellence through their websites However there are many university rsquo s website which are not properly managed neither displaying quintessence core and performance of the university There are some university evaluation which are based solely by the appearance and content of the website of a university This will cause an inaccurate assessment for university websites that are not managed properly and the impact is experienced by many

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