

Memerangkap ephemeral: Penciptaan realitas imersi pada ruang belanja = Capturing the ephemeral: Forming an imerse reality in commercial space

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Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20405188&lokasi=lokal>

Abstrak

[Ada suatu kualitas pada asap yang sangat menarik terkait kemampuannya memanipulasi realitas pada ruang tempatnya hidup. Sebagai sebuah objek yang seringkali dikaitkan dengan pengalaman visual, perubahan yang dihasilkan oleh asap sesungguhnya dapat dilihat sebagai fenomena imersi yang terjadi secara natural. Maka dari itu dampaknya tak hanya berhenti pada mata tapi bahkan mampu mempengaruhi seluruh tubuh dalam mengalami ruang. Asap sebagai sebuah objek ephemeral yang eksistensinya lepas dari ruang, dapat pula menjadi salah satu bagian dari interioritas karena sifat yang dibawahnya tersebut. Tugas akhir ini merupakan penelitian terhadap sistem kerja asap, terkait potensinya dalam menciptakan imersi melalui layer of opacity. Kemudian hasilnya diterapkan sebagai sebuah metode perancangan ruang secara utuh. Memperlakukan program, form dan realitas secara sinambung dengan basis riset dan eksperimen terhadap suatu objek ephemeral.

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