

# Analisis faktor faktor yang mempengaruhi tingkat penerimaan pengguna e-learning: Studi kasus fakultas keguruan dan ilmu pendidikan Universitas Sebelas Maret = Analysis on the influencing factors of user acceptance toward e-learning: A case study on e learning faculty of education in Sebelas Maret University

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## Abstrak

[Seiring perkembangan teknologi informasi dan komunikasi menyebabkan perubahan perilaku manusia bahkan proses bisnis organisasi. Dalam dunia pendidikan perkembangan teknologi informasi dan komunikasi dimanfaatkan dengan sistem e-learning. Beberapa perguruan tinggi baik di Indonesia dan juga di luar negeri telah banyak menerapkan sistem e-learning ini. Fakultas Keguruan dan Ilmu Pendidikan (FKIP) Universitas Sebelas Maret sebagai penyelenggara pendidikan tinggi berusaha menerapkan konsep-konsep terkini dalam pemanfaatan teknologi informasi dan komunikasi terkini, salah satunya dengan menerapkan sistem e-learning. E-learning FKIP Universitas Sebelas Maret dikelola oleh Information and Communication Technology Center (ICT) FKIP Universitas Sebelas Maret dan ditujukan sebagai aplikasi learning management system (LMS) mulai dari penjelasan tentang mata kuliah, upload materi, upload tugas, forum, chat, quiz online, dan virtual class. Harapan dari ICT FKIP Universitas Sebelas Maret adalah dengan adanya e-learning FKIP Universitas Sebelas Maret 10% dari mahasiswa dan dosen berperan aktif dalam menggunakan e-learning sebagai media dalam membantu proses belajar mengajar di lingkungan FKIP Universitas Sebelas Maret. Berdasarkan data log activity e-learning FKIP Universitas Sebelas Maret, hanya 4,42% mahasiswa dan 3,39% dosen yang menggunakan e-learning. Hal ini memicu rasa ingin tahu mengenai faktor-faktor apa saja yang mempengaruhi penerimaan pengguna dalam menggunakan e-learning FKIP Universitas Sebelas Maret. Kerangka pemikiran yang dirancang pada penelitian ini mengadopsi model Academic Discipline base Unified Theory of Acceptance and Use of Technology (ADUTAUT) dengan mengurangi variabel moderator age, dan gender. Metode pengumpulan data yang akan digunakan pada penelitian ini adalah model skala itemized rating scale. Dalam pengolahan data, peneliti akan menggunakan Structural Equation Modeling (SEM). Diharapkan hasil dari penelitian ini adalah mengetahui faktor-faktor yang mempengaruhi penerimaan pengguna dalam penggunaan e-learning FKIP Universitas Sebelas Maret.

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The development of information technology and communication changing human behavior and also business process of organization. In education world, the development information technology and communiation used e-learning to support education activity. Some Institution in Indonesia and also worldwide has been implementing e-learning system. Faculty of education in Sebelas Maret University as an education instituted trying to implement the newest concept of usage information technology and communication with e-learning system. E-learning faculty of education is managed by Information and Communication Technology Center (ICT) FKIP Sebelas Maret University. Expectation of ICT FKIP Sebelas Maret University is 10% of lecturer and students could utilize e-learning. Based on data activity log in last 3 months, only 4,42% students and 3,39 lecturer had used e-learning. Theoretical framework designed on this research adopted from a model of Academic Discipline base Unified Theory of Acceptance and Use

of Technology (ADUTAUT) by reducing moderating variable (Age, and Gender). Itemized rating scale is used to compile the data method and then the data processed by using Structural Equation Modeling. Expectation from this research is to know the factors that affected user acceptance toward the use of e-learning FKIP Sebelas Maret University., The development of information technology and communication changing human behavior and also business process of organization In education world the development information technology and communication used e learning to support education activity Some Institution in Indonesia and also worldwide has been implementing e learning system Faculty of education in Sebelas Maret University as an education instituted trying to implement the newest concept of usage information technology and communication with e learning system E learning faculty of education is managed by Information and Communication Technology Center ICT FKIP Sebelas Maret University Expectation of ICT FKIP Sebelas Maret University is 10 of lecturer and students could utilize e learning Based on data acivity log in last 3 months only 4 42 students and 3 39 lecturer had used e learning Theoretical framework designed on this research adopted from a model of Academic Discipline base Unified Theory of Acceptence and Use of Technology ADUTAUT by reducing moderating variable Age and Gender Itemized rating scale is used to compile the data method and then the data processed by using Structural Equation Modeling Expectation from this research is to know the factors that affected user acceptance toward the use of e learning FKIP Sebelas Maret University ]