

David and Goliath : underdogs, misfits, and the art of battling giants

Gladwell, Malcolm, 1963-, author

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Abstrak

Summary:

Malcolm Gladwell, with his unparalleled ability to grasp connections others miss, uncovers the hidden rules that shape the balance between the weak and the mighty, the powerful and the dispossessed. Gladwell examines the battlefields of Northern Ireland and Vietnam, takes us into the minds of cancer researchers and civil rights leaders, and digs into the dynamics of successful and unsuccessful classrooms all in an attempt to demonstrate how fundamentally we misunderstand the true meaning of advantages and disadvantages