

## Batu mulia sebagai daya tarik wisata : studi kasus di Pusat Batu Permata Rawa Bening Jakarta

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### Abstrak

The precious stone is said to be able to create attraction, because of its unique shape and beautiful colour, and the making process from natural stone to jewelry. The location of precious stone getting such in Rawa Bening Market Jakarta becomes an attraction its self to tourists, because of its popularity as the biggest centre of precious stone market in Indonesia and also because of the factor of various option of the stone is relatively more available, either natural stone from Indonesia or from other countries. The tourists who has been visited this Rawa Bening Market bought the precious stone on purpose because of their profession, collector and half of other tourist visited this location, because of the second alternative option after they did tourism activities in Jakarta.