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Pertumbuhan akun twitter perpustakaan di Indonesia

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Deskripsi Lengkap: https://lib.ui.ac.id/detail?id=20406732&lokasi=lokal

Abstrak

Since its launching in 2006, twitter has been growing rapidly as world-wide social network. It is also popular among libraries to make its own social media account. This paper aims to present an overview of library twitter account growth.