

Persaingan dalam perdagangan dalam perspektif etika bisnis islam

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Abstrak

This article is motivated by an imbalance between the economic development of the people of the lower class and the upper middle class. Competition particularly among distributors is now increasingly imbalance between small retailers and retailers with self-service system. Related to this, there has actually been written rules of the government Indonesian Presidential Regulation No 112 of 2007 regulates the management and Development of Traditional Markets, Shopping Centers, and Modern Stores. In addition, local regulation which is tailored to each region set on the protection, empowerment of traditional market, and the modern market planning and control. Islamic business ethics has also arranged the competition in terms of trade. Basically islamic business ethics serves to help businesses (merchants) to solve moral problems in their business practice. Islamic business ethics explained that the competition in a business should be run fairly among competitors in order win-win solution could happen.