

Pendekatan ekonomi politik dalam studi komunikasi kritis

Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20407756&lokasi=lokal>

Abstrak

This article trying to analyze focusing on critical economic approach. According to Golding and Murdoch, political economic is one from three approach in critical Marxist perspective. Two other approaches i.e. Structuralist approach and pluralist. Study with political economic approach focused on relation between economic and dynamic in media industries and content of ideology media.