

Pengaruh budaya organisasi terhadap learning capability dan kinerja organisasi : studi kasus pada bank BCA

Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20407783&lokasi=lokal>

Abstrak

This study examines the effect of the organization culture on the learning capability on the organization performance. It also describes the effect of the organization culture on the learning capability. The organization culture analyzed in this study is, among others, culture, clan culture, hierarchy culture; and market culture. The survey method used in the study was conducted by distributing the questionnaires to 131 employees who work for a branch of BCA in Bekasi. The results indicated that the organization culture also effects the learning capability significantly and the organization culture also affects the learning capability significantly. In addition, we found that the clan culture was the dominant factor that affects the organization performance.