

## Data dissemination and query in mobile social networks

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### Abstrak

In this book, the fundamental concepts of MSNets are introduced including the background, key features and potential applications of MSNets, while also presenting research topics, such as, MSNets as realistic social contact traces and user mobility models. Because the ultimate goal is to establish networks that allow mobile users to quickly and efficiently access interesting information, particular attention is paid to data dissemination and query schemes in subsequent sections. Combined with geography information, the concepts of community and centrality are employed from a social network perspective to propose several data dissemination and query schemes, and further use real social contact traces to evaluate their performance, demonstrating that such schemes achieve better performance when exploiting more social relationships between users.