

## Perkembangan industri media dan implikasinya pada kurikulum perguruan tinggi

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### Abstrak

This article tried to give input about the latest development in the world of journalism and the mass media industry to the academic world in the field of communication knowledge especially journalism. There were to aspects that must be paid attention to, that related to hardware (the information and communication technology product) and was related to the shift in the structure and the mechanism in the media's industry personally. Based on the analysis of the two aspects, the implication for communication science in relation to the media industry needs: that in the preparation of the scientific basis for communication scholars, the scientist has to possess the element of "the high adaptation power" and "the strong competition power" ownership.