

Kaitan difusi teknologi dengan kerjasama industrial studi kasus pada kluster industri genteng di Tangerang

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Abstrak

Appropriate utilization of social structure and industrial collaborations could enhance absorptive capabilities and speed up technology adoption process. On the other hand, technology which is needed to increase efficiency, productivity, and quality plays reciprocal role in stimulating industrial collaborations between firms. While the pattern of the relationship is determined by social-economics system of community. In the equipment-embodied technology diffusion process, participatory approach is an effective method when the equipments can be devided. When it can't be, and when the process requires bigger investment, benchmarking approach is more effective. Some supporting institutions involved in the technology diffusion as transmitters...