

Komunitas fujoshi di kalangan perempuan Indonesia

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Abstrak

This article discusses fan community of the boys love (BL) manga among young women in Indonesia. BL manga tells a romance between fellow men. It is a sub genre of shojo manga, the manga for girls and women readers in Japan. Both in Japan and outside Japan, the development of BL manga receives much attention from many researchers and observers of Japanese study. Using cultural-study perspective, they examine the phenomenon of BL manga and fujoshi community formed by BL construction of gender identity using a cultural-study perspective and gender performativity concepts by Judith Butler. By using its concepts we can see why and how the Indonesian female teens construct their gender identity through fandom of BL manga.