

Logika semiotika dalam penelitian kualitatif

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Abstrak

Semiotics is a science of signs and/or sign systems. Which is essentially a theoretical approach to communication and aims to establish widely applicable principles. The problem is that it is a too theoretical and speculative approach. The semioticians make no attempt to prove or disprove their theories in an objective, scientific way. Semiotic is an application of linguistic methods to objects other than language. A semiotic approach is to understand an approach to the text of the context. Semiotics is created by the representatives of a narrow circle of scientific disciplines, first of all, of logic, architecture, arts, and linguistics.