

The variety of language style based on gender as found in twitter

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Abstrak

This study addresses language style, different ways of communicating, and the purposes of communication of male and female in Twitter status. The objectives of the study are: a) to find out the dominant type of language style used by male and female; b) to describe the way of communicating between male and female; and c) to describe the purposes of communicating of male and female in Twitter status. The data were obtained from 20 male's status and 20 females' status in December 2012 until March 2013. The data were analyzed based on three theory, first is five language style according to Joos (1967), they are formal style, consultative style, frozen style, intimate style and casual style; second is the difference ways of communicating between male and female according to Tannen (1992), they are advice versus understanding, information versus feeling, and conflict versus compromise; third is purposes of Twitter communication according to Patrick (2010), they are entertainment, integration into community, relationship maintenance, and identity construction. The findings show that: a) the dominant style used male in Twitter status is Consultative style which are 11 status (55 %) because male express their status for their existency, integrity, their style and social status to show that they are not jobless while female dominantly used Casual style with 9 status (45 %) because most of woman write status for their existency in the community Twitter, to express their feeling, opinion and their style; b) Male used advice which are 10 status (50 %) because most of man think logically, to show their responsibility and look wise while female dominantly used feeling which are 8 status (40 %) because most of woman think based on their feeling, emotionally, and expressively; c) The reasons of communication of male and female in Twitter status are: identity construction, giving information, praying, showing feelings, and giving advice.