

Practice-driven research on enterprise transformation : 4th working conference, PRET 2012 Gdansk, Poland, June 27, 2012 : proceedings

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Abstrak

This volume constitutes the proceedings of the 4th Working Conference on Practice-Driven Research on Enterprise Transformation (PRET), held in Gdańsk, Poland, on June 27, 2012, as the industrial track of the 24th International Conference on Advanced Information Systems Engineering (CAiSE 2012). The topics covered include enterprise architecture, business and IT alignment, and business process management and evaluation.