

## Smart design: first international conference proceedings

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### Abstrak

The 1st International Smart Design conference provides a timely forum and brings together researchers and practitioners to discuss issues, identify challenges and future directions, and share their R&D findings and experiences in the areas of design, materials and technology.

This proceedings of the 1st Smart Design conference held at Nottingham Trent University in November 2011 includes summaries of the talks given on topics ranging from intelligent textiles design to pharmaceutical packaging to the impact of social and emotional factors on design choices with the aim of informing and inspiring future application and development of smart design.