

Analisis penerapan actor-network theory pada manajemen stakeholder di proyek konstruksi gedung bertingkat tinggi oleh manajer proyek = Actor-network theory implementation analysis on stakeholder management on high rise building construction project by project manage/ Moh Ardan Makarim Corny

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Abstrak

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Telah dikembangkan berbagai pendekatan manajemen stakeholder dalam proyek konstruksi seperti matriks kekuatan/kepentingan, metode lingkaran stakeholder, dan teori jaringan sosial. Terakhir, dikembangkan pendekatan berbasis Actor-Network Theory (ANT) untuk mengatasi berbagai kekurangan dari pendekatan sebelumnya. Penelitian ini bertujuan untuk menganalisis penerapan actor-network theory pada manajemen stakeholder proyek gedung bertingkat tinggi oleh manajer proyek. 30 kuesioner telah disebarkan ke manajer proyek untuk mengidentifikasi praktik umum manajemen stakeholder dan penerapan ANT. Hasil kuesioner dianalisis secara statistik. Didapatkan hasil penelitian berupa praktik umum manajemen stakeholder yang mencakup stakeholder proyek, identifikasi stakeholder, dan prosedur manajemen stakeholder dan penerapan ANT yang baik pada seluruh (enam) variabel ANT.

ABSTRACT

Stakeholder management approach has been developed in construction project as in stakeholder circle methodology, social network theory, and the power/interest matrix. Recently, the development use the approach based on Actor-Network Theory(ANT) to solve every disadvantage from previous development. The aim of this research is to analyze the practice of ANT on stakeholder management in high-rise building by manager of the project. Hence, 30 questionnaire were sent to the manager of the projects to identify and analyze the general practice of stakeholder management and ANT. The result of this questionnaire is processed statistically. From this, we can get the result which formed as general practice of stakeholder management that covers stakeholder project, stakeholder identification, and management procedure and also good ANT practice in six ANT variables.