

# Dampak implementasi kebijakan upah minimum terhadap usaha mikro kecil dan menengah di Kota Tangerang selatan = Impact of the implementation of minimum wage policy on micro, small, and medium enterprises (MSMe) in South Tangerang

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Abstrak

[<b>ABSTRAK</b>]

Seluruh warga negara Indonesia berhak untuk mendapatkan penghidupan yang layak. Kebijakan upah minimum merupakan upaya pemerintah untuk memberikan jaminan bagi seluruh pekerja untuk dapat hidup layak di suatu wilayah, namun begitu kemampuan untuk memberikan upah sesuai ketentuan upah minimum sulit untuk dilakukan oleh UMKM. Penelitian ini mengkaji dampak implementasi kebijakan upah minimum terhadap UMKM di Kota Tangerang Selatan. Peran dan upaya Pemerintah Kota Tangerang Selatan untuk mengimplementasikan kebijakan upah minimum pada UMKM dan dampak implementasi kebijakan tersebut terhadap UMKM akan menjadi sorotan dalam penelitian ini. Teori yang digunakan adalah teori kebijakan publik, teori hubungan industrial, teori kebutuhan, teori upah, dan teori UMKM. Penelitian ini merupakan menggunakan pendekatan kualitatif, metode wawancara mendalam dan studi kepustakaan. Hasil penelitian menunjukkan bahwa sebagian besar UMKM mengambil kebijakan belum menerapkan upah minimum.

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<i><b>ABSTRACT</b></i>

;All the Indonesian citizens have the right to earn a decent living. The minimum wage policy is the government effort to provide guarantees for all workers to make a decent living in a region, yet the Micro, Small, and Medium Enterprises (MSMEs) are still struggling to pay workers minimum wage. This study wanted to examine the impact of implementation of the minimum wage policy on MSMEs in South Tangerang. The role and efforts of South Tangerang Local Government to implement the local minimum wage policy on MSMEs and the impact of implementation of minimum wage on MSMEs will be highlighted in this study. The theories that are used in this reseach are theory of public policy, theory of industrial relation, theory of needs, theory of wages, and theory of MSMEs. This research used a qualitative approach, with in-depth interviews and literature study. The result of research showed that the majority of MSMEs? policy hasn?t implemented minimum wage policy yet.

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