

# Pengaruh ideologi konservatisme anti sekularisme tradisionalisme dan sikap terhadap khilafah syariah terhadap pemberian suara pada pemilu presiden 2014 = Effect of conservatism anti secularism traditionalism and attitude towards khilafah syariah to vote choice in Indonesia presidential election 2014

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## Abstrak

Selama ini pengaruh ideologi terhadap pemberian suara belum banyak diteliti pada konteks Indonesia. Penelitian ini dilakukan untuk mengetahui apakah terdapat pengaruh dari ideologi konservatisme, anti-sekularisme, tradisionalisme, dan sikap terhadap penegakan khilafah-syariah, terhadap pemberian suara pada Pemilu Presiden 2014. Ideologi konservatisme dan anti-sekularisme masing-masing diukur menggunakan skala konservatisme dan anti-sekularisme yang disusun oleh peneliti. Ideologi tradisionalisme diukur menggunakan item-item skala tradisionalisme yang digunakan Asian Barometer Survey Gelombang 3. Sikap terhadap penegakan khilafah syariah diukur menggunakan skala dari Chusniyah (2012). Responden penelitian merupakan 268 mahasiswa UI muslim yang telah memberikan suara pada Pemilu Presiden 2014. Analisis dilakukan dengan menggunakan model persamaan struktural. Hasil penelitian menunjukkan bahwa terdapat pengaruh signifikan dari ideologi konservatisme ( $t = 1,96, p < 0,05$ ) dan sikap terhadap penegakan khilafah-syariah ( $t = 1,99, p < 0,05$ ), terhadap pemberian suara. Sementara itu tidak ditemukan pengaruh yang signifikan dari ideologi anti-sekularisme dan tradisionalisme.

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The effect of ideology towards voting choice had not been studied widely in Indonesia context. This research was conducted to see the effect of conservatism, anti-secularism, traditionalism, and attitude towards caliphate-sharia to voting choice in Presidential Election 2014. Conservatism and anti-secularism ideology was measured using respectively conservatism scale and anti-secularism scale developed by the researcher. Traditionalism ideology was measured using traditionalism items from Asian Barometer Survey Wave 3. Attitude towards the establishment of caliphate-sharia was measured using scale developed by Chusniyah (2012). There were 268 muslim students of Universitas Indonesia who had given their vote in Presidential Election 2014 as respondents involved in this research. The data was analysed using structural equation modeling. The result showed that there are significant effect from conservatism ( $t = 1,96, p < 0,05$ ) and attitude towards the establishment of caliphate-sharia ( $t = 1,99, p < 0,05$ ) to vote choice. Meanwhile, there was no significant effect found from anti-secularism and traditionalism ideology.