Fasilitas perdagangan analisis pengaruh kinerja dan pelayanan pelabuhan terhadap ekspor di Indonesia = Trade facilitation an analysis of port services and performance to export in Indonesia

Adinova Fauri, author

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Abstrak

Kinerja pelabuhan menjadi salah satu unsur yang penting dalam dunia perdagangan internasional mengingat sebagian besar perdagangan melalui jalur laut. Maka dari itu diperlukan efisiensi dalam pelayanan kinerja kepelabuhanan untuk nantinya bisa mengurangi biaya ekonomi yang tinggi dari mulai waktu tunggu kapal, hingga proses kepabeanan barang. Dengan menggunakan analisis regresi 2SLS, penulis mendapatkan bagaimana penurunan rata-rata persentase yard to occupancy ratio sebesar 10% secara signifikan dapat meningkatkan ekspor sebesar 0.34%. Peningkatan efisiensi kegiatan bongkar muat di dermaga sebesar 10% juga secara signifikan dapat meningkatkan ekspor sebesar 1.17%.

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Port performance has been a key role for international trade due to high significant share for goods transported in sea. For that reason, efficiency needed necessarily for port performance and services that hopefully later could reduce high economic cost that consist of waiting time until custom process. With 2SLS method of analysis, the writer found that reducing yard to occupancy ratio by 10% on average, could significantly increase the export by 0.34%. Moreover, increasing effective time for loading/unloading at dock could also bring higher export by 1.17%.