

Pengaruh kepemilikan keluarga terhadap kinerja perusahaan dengan corporate governance sebagai variabel pemoderasi = The effect of family ownership on firm performance with corporate governance as moderating variable / Diva Karima Oktavira

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Abstrak

[Penelitian ini bertujuan untuk menguji pengaruh kepemilikan keluarga terhadap kinerja perusahaan. Selain itu penelitian ini juga ingin melihat bagaimana corporate governance mempengaruhi hubungan antara kepemilikan keluarga terhadap kinerja perusahaan. Pengujian dilakukan dengan Ordinary Least Square (OLS) dengan sampel sebanyak 257 perusahaan terbuka tahun 2014. Penelitian ini menyimpulkan bahwa kepemilikan keluarga tidak berpengaruh terhadap kinerja perusahaan yang diukur dengan Tobin's Q maupun ROA. Penelitian ini juga membuktikan bahwa dewan komisaris dapat memperkuat efek positif kepemilikan keluarga terhadap kinerja perusahaan, namun komite audit menambah efek negatif kepemilikan keluarga terhadap kinerja perusahaan; This research examines the effect of family ownership on firm performance. This research also examines whether corporate governance will influence the relation between family ownership and firm performance. This research uses Ordinary Least Square (OLS) method with 257 samples of listed companies in 2014. This research concludes that family ownership do not affect to firm performance measured by Tobin's Q or ROA. This research also find that board of commissioner strengthen the positive relationship between family ownership and firm performance, but audit committee strengthen the negative relationship between, family ownership and firm performance.; This research examines the effect of family ownership on firm performance. This research also examines whether corporate governance will influence the relation between family ownership and firm performance. This research uses Ordinary Least Square (OLS) method with 257 samples of listed companies in 2014. This research concludes that family ownership do not affect to firm performance measured by Tobin's Q or ROA. This research also find that board of commissioner strengthen the positive relationship between family ownership and firm performance, but audit committee strengthen the negative relationship between, family ownership and firm performance., This research examines the effect of family ownership on firm performance. This research also examines whether corporate governance will influence the relation between family ownership and firm performance. This research uses Ordinary Least Square (OLS) method with 257 samples of listed companies in 2014. This research concludes that family ownership do not affect to firm performance

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