

## Gender based hate speech dalam stand up comedy sebagai bentuk kekerasan terhadap perempuan = Gender based hate speech in stand up comedy as a form of violence against women

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### Abstrak

Penelitian ini bertujuan untuk menunjukkan bahwa terdapat gender based hate speech dalam materi penampilan stand up comedy komika Ge Pamungkas selama ia mengikuti kompetisi Stand Up Comedy Indonesia Season 2 yang diselenggarakan oleh stasiun televisi swasta Kompas TV Penelitian ini menggunakan metode kualitatif dengan melakukan analisis wacana terhadap transkrip dari 16 video penampilan Ge Pamungkas selama ia menjalani kompetisi Analisis terhadap video penampilan Ge Pamungkas tersebut menggunakan pemikiran Erving Goffman dalam bukunya yang berjudul Forms of Talk serta Judith Butler dalam buku berjudul Excitable Speech A Politics of The Performative dan Gender Trouble Feminism and The Subversion of Identity juga pemikiran femnisme radikal dalam buku Rosemarie Tong dalam bukunya berjudul Feminist Thought

Hasil dari penelitian ini adalah Ge Pamungkas melakukan gender based hate speech yang ia sisipkan pada materi stand up comedy nya dan menyalurkannya kepada para penonton yang mana hal tersebut dapat merugikan perempuan Gender based hate speech yang disalurkan Ge Pamungkas melalui penampilan stand up comedy nya juga semakin melanggengkan kebudayaan patriarki dalam masyarakat yang selalu mengobjektifikasi serta mengopresi perempuan Ge pamungkas menggunakan komedi lelucon sebagai kamufilasnya dalam melakukan gender based hate speech tersebut Melalui komedi lelucon penonton lebih mudah untuk menyerap segala informasi penuh kebencian terhadap perempuan yang disampaikan oleh Ge Pamungkas

.....The purpose of this research is to show that Ge Pamungkas has brought a gender based hate speech on his stand up comedy's bits while he was competing in Stand Up Comedy Indonesia Season 2 held by Kompas TV This research uses a qualitative method by doing a discourse analysis for transcripts of all the Ge Pamungkas'sixteen videos The analysis uses Erving Goffman's thoughts from his book called Forms of Talks the idea of Judith Butler from her two books Excitable Speech A Politics of The Performative and Gender Trouble Feminism and The Subversion of Identity and also Rosemarie Tong's thought from her book Femnist Thought

The result of this research shows that Ge Pamungkas was doing a gender based hate speech through his stand up comedy's bits then delivered it to his audience which is harmful to women Gender based hate speech that Ge delivered through his stand up comedy's performance also perpetuate a patriarchal culture in society where women always being oppressed and objectified He used comedy or jokes as the camouflage so he could perform the gender based hate speech freely Through comedy or jokes it was easily for audiences to understand all of the hateful information about gender issues Ge has brought