

## Perkembangan hubungan role players selebriti korea di media sosial twitter = Relationship development of korean celebrities role players on twitter

Prisna Dewandari, author

Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20413776&lokasi=lokal>

---

### Abstrak

Role-play merupakan sebuah bentuk fan-activities yang dilakukan oleh fandom yang mana individu memainkan karakter dari cerita yang sudah ada serta melakukan kontrol identitas ketika berinteraksi dengan sesama role-players di ranah maya. Meskipun berinteraksi dengan identitas maya, hubungan yang terjalin antar sesama role-players bisa berlanjut ke ranah nyata. Dengan melakukan penelitian etnografi, peneliti berusaha untuk mendeskripsikan bagaimana proses perkembangan hubungan tersebut terjadi.

Hasil observasi dan wawancara menunjukkan bahwa adanya kesamaan mendorong pembentukan hubungan interpersonal. Penelitian juga menemukan beberapa cara yang memungkinkan role-players untuk beralih dari identitas maya ke nyata serta bagaimana mereka melakukan self-disclosure sehingga mereka bisa saling merasa dekat dan melanjutkan hubungan interpersonal mereka ke ranah nyata.

.....Role-play is a form of fan-activities done by fandom in which they play existing characters and do identity control as they interact with other role-players. Although they interact in their online identity, they have possibilities to bring the relationship they built into their real life. By doing ethnographic research, i am trying to describe the process of this relationship development.

The results of observation and interview showed that similarity motivates the formation of interpersonal relationship. This research also found several possible ways for role-players to switch their online identity to offline identity and how they do self disclosure so that they feel intimate to each other and bring their interpersonal relationship to real life.