

Constructive newsroom culture media independen dalam menghadapi perubahan : studi etnografi pada ruang berita konvergensi tempo =
Constructive newsroom culture of an independent media in times of change an ethnographic study on tempo s convergence newsroom

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Abstrak

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Penelitian ini ingin melihat bagaimana salah satu media independen di Indonesia, yaitu Tempo, melakukan perubahan konvergensi pada ruang berita mereka.

Penelitian kualitatif dengan pendekatan etnografi ini mengeksplorasi bagaimana budaya ruang berita Tempo berperan dalam perubahan tersebut. Peneliti mengumpulkan data melalui wawancara mendalam pada delapan informan dan observasi selama 4 minggu. Penelitian ini menemukan bahwa nilai-nilai budaya yang melandasi Newsroom Culture di Tempo tertanam pada asas jurnalisme Tempo. Nilai-nilai budaya tersebutlah yang membentuk Constructive Newsroom Culture di Tempo dan membuat Tempo bertahan dari perubahan ke perubahan

ABSTRACT

This research seeks to find out how one of Indonesia's independent media, Tempo, performs changes in order to establish a convergence newsroom. Using an ethnographic method, this study explores how Tempo's newsroom culture is taking part during the changes through a four week observation and eight in-depth interviews with the newsroom personnels. This research has found that Tempo's newsroom culture has its values rooted on its journalism principles which was written on the magazine's first edition in 1971. These values, namely, egalitarianism and pluralism, have been the epitome of Tempo's everyday practices for more than 40 years. These values also shaped Tempo's culture into a Constructive one, which is and has always been the key to Tempo's survival in facing many changes.