

The determinant factors of foreign direct investment in Indonesian oil and gas sector = Faktor penentu penanaman modal asing di sektor minyak dan gas Indonesia

Dylan Thomas Carolus Lapy, author

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Abstrak

Penelitian ini mengidentifikasi dan menganalisis faktor-faktor penentu dalam penanaman modal asing (PMA) di Industri minyak dan gas Indonesia, serta dampak yang signifikan terhadap daya saing Indonesia. Aliran FDI telah meningkat secara dramatis dalam dua tahun terakhir. Namun, distribusi FDI sangat tidak merata dan persaingan antar negara untuk menarik investor asing sangatlah tinggi. Model konseptual dan hipotesis penelitian dikembangkan dan kerangka teori yang sudah ada. Data utama dikumpulkan melalui survei berbasis kuantitatif, total 245 responden terlibat dalam penelitian ini yang merupakan karyawan yang bekerja di perusahaan minyak dan gas asing yang beroperasi di Indonesia.

Analisis deskriptif disajikan untuk mengeksplorasi kinerja keseluruhan daya saing negara, serta hubungan antar variabel. Untuk meneliti hubungan antara variabel penentu dan daya saing, analisis faktor dilakukan untuk tujuan pengurangan data dan mempertahankan faktor terkuat. Pengujian hipotesis dilakukan dengan analisis regresi berganda. Penelitian menunjukkan Pemerintah, Infrastruktur, Lokasi dan Sumber Daya Manusia memiliki hubungan yang signifikan dengan daya saing Indonesia.

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This study identifies and analyzes the determinant factors in foreign direct investment (FDI) Indonesian oil and gas and its significant impacts on Indonesia Competitiveness. The flow of FDI has increased dramatically in the last two years. However, the distribution of FDI is highly unequal and the competition among countries to attract foreign investors is high. On the basis of theoretical framework among the constructs, a conceptual model and hypotheses were developed. Primary data were collected through quantitative based survey from a total of 245 samples were collected, from employee that worked in foreign oil and gas companies who operated in Indonesia.

Descriptive analysis was presented to explore the overall performance of country competitiveness, as well as the relationship among variables. To investigate the relationship between FDI determinant variables and country competitiveness, factor analysis was performed for the purpose of data reduction and maintaining the strongest factor. Testing hypothesis has been done with multiple regression analysis. The findings showed Government, Infrastructure, Location and Human resources have a significant relationship with Indonesia Competitiveness.