

Penilaian dan pemilihan proyek sebagai portofolio untuk perusahaan, studi kasus PT. Infomedia Nusantara = Project assessment and selection as company's portfolio, case study PT. Infomedia Nusantara

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Abstrak

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Karya ilmiah ini membahas perhitungan kelayakan dalam menjalani suatu proyek, pemilihan proyek serta pengaruh perubahan nilai komponen-komponen dalam perhitungan kelayakan dari sepuluh proyek yang dimiliki oleh PT Infomedia Nusantara pada bulan Maret 2014. Sebagai pedoman untuk PT Infomedia Nusantara dalam menjalankan usahanya pada tahun-tahun mendatang, sehingga perusahaan dapat memaksimalkan nilai perusahaan. Metode yang digunakan untuk perhitungan kelayakan proyek dan pemilihan proyek adalah dengan menggunakan discounted cash flow yang menghasilkan perhitungan NPV, IRR, PI serta PP. Sedangkan metode yang digunakan untuk perubahan nilai komponen-komponen dalam perhitungan kelayakan menggunakan scenario analisis. Dan penggunaan optimasi portofolio untuk melihat proyek-proyek yang optimum. Hasil perhitungan penelitian ini menyimpulkan bahwa hanya terdapat tujuh proyek yang sesuai dengan klasifikasi perusahaan. Sedangkan untuk perubahan nilai komponen, sebaiknya perusahaan memperhatikan komponen biaya sumber daya manusia.

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ABSTRACT

This thesis explores the feasibility in carrying a project, the selection of projects and the effects of changes in the components of the calculation for the feasibility from ten projects are owned by PT Infomedia Nusantara on March 2014, as a guideline for PT Infomedia Nusantara business in the coming years, so that the company can maximize its value. The method use for the calculation of project feasibility and project selection is to use a discounted cash flow calculation that generates NPV, IRR, PI and PP. The calculation for feasibility uses scenario analysis. Portfolio Optimization uses for analyzing the optimum projects. The results of this study conclude that there are only seven projects in accordance with the classification of the company. While the change in the feasibility studies component, companies should pay attention to human resource cost components. This thesis explores the feasibility in carrying a project, the selection of projects and the effects of changes in the components of the calculation for the feasibility from ten projects are owned by PT Infomedia Nusantara on March 2014, as a guideline for PT Infomedia Nusantara business in the coming years, so that the company can maximize its value. The method use for the calculation of project feasibility and project selection is to use a discounted cash flow calculation that generates NPV, IRR, PI and PP. The calculation for feasibility uses scenario analysis. Portfolio Optimization uses for analyzing the optimum projects. The results of this study conclude that there are only seven projects in accordance with the classification of the company. While the change in the feasibility studies component, companies should pay attention to human resource cost components. This thesis explores the feasibility in carrying a project, the selection of projects and the effects of changes in the components of the calculation for the feasibility from ten projects are owned by PT Infomedia Nusantara on March 2014, as a guideline for PT Infomedia Nusantara business in the coming years, so that the company can maximize its value. The method use for the

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