

## Analisa harga eceran LPG 3 KG ditinjau dari biaya distribusi LPG 3 KG dari penyalur ke konsumen = Retail price LPG 3 KG analysis based on distribution cost of LPG 3 KG cylinder from distributors to consumers

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Abstrak

[<b>ABSTRAK</b><br>

LPG merupakan salah satu bahan bakar yang digunakan untuk memasak oleh rumah tangga di Indonesia. Pemerintah menetapkan harga jual eceran LPG adalah sebesar Rp 4.250/kg atau Rp 12.750/tabung di penyalur, sementara harga jual di tingkat sub penyalur ditetapkan oleh Pemerintah Daerah melalui penetapan HET (harga eceran tertinggi), yang mungkin berbeda dari satu daerah ke daerah lain, dan untuk pengecer belum diatur. Tujuan kajian ini yaitu untuk mendapatkan gambaran harga eceran LPG yang wajar ditinjau dari biaya distribusi LPG dari penyalur ? sub penyalur - pengecer. Metodologi yang digunakan yaitu penghitungan biaya distribusi LPG (biaya investasi, transportasi, dan logistik) kemudian melakukan analisa keekonomian. Untuk mencari harga jual yang wajar, ditetapkan IRR terlebih dahulu, kemudian dilakukan trial hingga didapatkan harga jual sesuai IRR yang ditetapkan yang besarnya 16,5%. Dari analisa keekonomian, untuk penyalur, sub penyalur yang tidak mengantarkan LPG 3 kg, dan pengecer telah ekonomis, sementara untuk sub penyalur yang mengantarkan LPG 3 kg belum ekonomis. dari penghitungan harga jual, harga jual yang wajar di penyalur sebesar Rp 14.254/tabung, di sub penyalur yang mengantar LPG 3 kg sebesar Rp 17.420/tabung, sub penyalur yang tidak mengantar sebesar Rp 15.645, dan pengecer sebesar Rp 16.423/tabung

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<b>ABSTRACT</b><br>

LPG (Liquified Petroleum Gas) is one of fuels used for cooking by households in Indonesia. The government sets the retail price of LPG is Rp 4,250 / kg or Rp 12,750 / cylinder at distributor level, while the selling prices at the level of subdistributors is set by the local government through the establishment of HET (highest retail price), whic may be different from one region to another region and for retailers have not been set yet. The absence of government control for setting the price at causing an unexpected costumer cost, because sub-distributors and retailers can take an unfair margin (profit) . The purpose of this study is to obtain a reasonable retail price of LPG, perspectively distributor, sub distributor, and retailer levels. Calculations used data of LPG distribution costs (investment cost, transportation cost, and logistic cost), from which economic analysis was carried out. To find a reasonable selling price, the IRR is set first, and then conducting a

trial to obtain selling price corresponding IRR already set (IRR 16,5%). From the economic analysis, it is shown that the business of distributors, retailers, and subdistributors without delivering LPG is economical, while for sub-distributors who deliver LPG is not economical. The selling price calculation found that the reasonable price at distributor level is Rp 14,254/cylinder, at sub-distributor level is Rp17,420/cylinder, and without delivering lpg sub-distributor level is Rp 15, 645/cylinder, and at retailer level is Rp 16, 423 / cylinder;LPG (Liquified Petroleum Gas) is one of fuels used for cooking by households in Indonesia. The government sets the retail price of LPG is Rp 4,250 / kg or Rp 12,750 / cylinder at distributor level, while the selling prices at the level of subdistributors is set by the local government through the establishment of HET (highest retail price), whic may be different from one region to another region and for retailers have not been set yet. The absence of government control for setting the price at causing an unexpected costumer cost, because sub-distributors and retailers can take an unfair margin (profit) . The purpose of this study is to obtain a reasonable retail price of LPG, perspectively distributor, sub distributor, and retailer levels. Calculations used data of LPG distribution costs (investment cost, transportation cost, and logistic cost), from which economic analysis was carried out. To find a reasonable selling price, the IRR is set first, and then conducting a trial to obtain selling price corresponding IRR already set (IRR 16,5%). From the economic analysis, it is shown that the business of distributors, retailers, and subdistributors without delivering LPG is economical, while for sub-distributors who deliver LPG is not economical. The selling price calculation found that the reasonable price at distributor level is Rp 14,254/cyinder, at sub-distributor level is Rp17,420/cylinder, and without delivering lpg sub-distributor level is Rp 15, 645/cylinder, and at retailer level is Rp 16, 423 / cylinder, LPG (Liquified Petroleum Gas) is one of fuels used for cooking by households in Indonesia. The government sets the retail price of LPG is Rp 4,250 / kg or Rp 12,750 / cylinder at distributor level, while the selling prices at the level of subdistributors is set by the local government through the establishment of HET (highest retail price), whic may be different from one region to another region and for retailers have not been set yet. The absence of government control for setting the price at causing an unexpected costumer cost, because sub-distributors and retailers can take an unfair margin (profit) . The purpose of this study is to obtain a reasonable retail price of LPG, perspectively distributor, sub distributor, and retailer levels. Calculations used data of LPG distribution costs (investment cost, transportation cost, and logistic cost), from which economic analysis was carried out. To find a reasonable selling price, the IRR is set first, and then conducting a trial to obtain selling price corresponding IRR already set (IRR 16,5%). From the economic analysis, it is shown that the business of distributors, retailers, and subdistributors without delivering LPG is economical, while for sub-distributors who deliver LPG is not economical. The selling price calculation found that the

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