

Faktor-faktor pendorong percepatan keberhasilan advokasi program keluarga berencana (studi kasus proses difusi inovasi advance family planning (AFP) di Kabupaten Karawang, Jawa Barat) = The driving factors accelerating the success of family programs advocacy (case study of diffusion of innovation advance family planning afp in Karawang District West Java) / Harimawan Latif

Harimawan Latif, author

Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20414343&lokasi=lokal>

Abstrak

[ABSTRAK

Tesis ini meneliti proses difusi inovasi advokasi Advance Family Planning (AFP) berbasis bukti nyata yang diterapkan oleh District Working Group (DWG). Sasaran advokasi program Keluarga Berencana (KB) adalah pembuat keputusan pada masa desentralisasi pemerintahan. Dalam penelitian ini juga ingin memahami faktor-faktor yang mendorong terjadinya suatu perubahan baik percepatan atau perlambatan dalam proses difusi inovasi advokasi yang dijalankan. Penelitian ini menggunakan teori difusi inovasi dengan metode penelitian studi kasus di Kabupaten Karawang, Jawa Barat. Hasil Penelitian bertujuan untuk memahami difusi inovasi, peran DGW, sistem sosial serta innovation decision process mulai dari knowledge, persuasion, decision, implementation, dan confirmation sehingga mampu menyakinkan pembuat keputusan untuk menaikkan anggaran program KB. Kenaikan anggaran ini digunakan untuk merevitalisasi program KB sehingga terjadi peningkatan penggunaan metode kontrasepsi jangka panjang (MKJP).

<hr>

ABSTRACT

This thesis examines the process of diffusion of innovation advocacy Advance Family Planning (AFP) based on real evidence adopted by the District Working Group (DWG). Target advocacy Family Planning (KB) is a district level decision-makers. In this study also want to understand the factors that contribute to a change in either acceleration or deceleration in the process of diffusion of innovation advocacy executed. This study uses diffusion of innovation theory with case study method in Karawang, West Java. Research aimed at understanding the diffusion of innovation, the role of DGW, social systems and innovation decision process ranging from knowledge, persuasion, decision, implementation, and confirmation so as to convince decision-makers to increase the budget planning programs. The increase in this budget is used to revitalize family planning programs resulting in increased use of long-term contraceptive method (LTM)., This thesis examines the process of diffusion of innovation advocacy Advance Family Planning (AFP) based on real evidence adopted by the District Working Group (DWG). Target advocacy Family Planning (KB) is a district level decision-makers. In this study also want to understand the factors that contribute to a change in either acceleration or deceleration in the process of diffusion of innovation advocacy executed. This study uses diffusion of innovation theory with case study method in Karawang, West Java. Research aimed at understanding the diffusion of innovation, the role of DGW, social systems and innovation decision process ranging from knowledge, persuasion, decision, implementation, and confirmation so as to convince decision-makers to increase the budget planning programs. The increase in this budget is used to

revitalize family planning programs resulting in increased use of long-term contraceptive method (LTM).]