

Face negotiation pada keluarga perantau dalam mempertahankan identitas budaya asal (studi etnografi pada keluarga Batak di Jakarta) = Face negotiation on migrant family to preserve host culture ethnography studies at Bataknese family at Jakarta

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Abstrak

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Tesis ini membahas face negotiation yang terjadi antara generasi muda Batak sebagai keturunan perantau dengan generasi tua dalam usaha mempertahankan identitas budaya asal. Penelitian ini menggunakan teori face negotiation untuk membahas bagaimana konsep muka menyertai dua budaya berbeda dalam mengendalikan terjadinya konflik. Penelitian dilakukan dengan menggunakan paradigma konstruktivis, pendekatan kualitatif, menggunakan metode etnografi. Subjek penelitian dipilih melalui strategi purposive. Hasil penelitian menunjukkan berdasarkan pembagian cluster dalam teori face negotiation dapat digambarkan face orientation generasi muda Batak adalah both/mutual face, face movement yang diterapkan adalah jenis mutual face protection moves, face interaction strategis adalah mengedepankan high context, gaya konflik komunikasi yang sering terjadi adalah compromising, dan face content domain adalah reliability face yang mengedepankan kepercayaan.

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<b>ABSTRACT</b><br>

This thesis studies about face negotiation between Bataknese young generation which are part of migrant generation in Jakarta and their parents to maintain ethnic identity of host culture. This studies used face negotiation theory to explain about face concept between two different culture in maintain conflict. This studies used constructivism paradigm, qualitative approach, and ethnography method. Subject in this studies are choosen by purposive sampling by criteria. The result of this studies shows that based on cluster of face negotiation theory, face orientation of bataknese young generation is both/mutual face, and also used other face upgrading moves of face movement criteria. The face interaction strategies is prior to high context, compromising is conflict communication style preferred, and face content domain is reliability face, This thesis studies about face negotiation between Bataknese young generation

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