

Pengorganisasian stakeholders dalam pelaksanaan program kemitraan kelapa sawit sebagai bentuk community development (studi pada : PTPN VII Persero Unit Usaha Bekri = Stakeholders organizing in implementation program kemitraan sawit as a form of community development (studies in PTPN VII Persero Unit Usaha Bekri)

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Abstrak

[Tesis ini membahas mengenai program kemitraan sawit PTPN VII bersama dengan petani mitra sebagai bentuk dari Community Development. Penelitian ini menggunakan pendekatan kualitatif disesuaikan dengan kompleksitas permasalahannya. Hasil penelitian menunjukkan bahwa proses pengorganisasian yang dilakukan merupakan satu kesatuan sistem yang saling keterkaitan. Tahapan pelaksanaan program ini dipetakan menjadi tiga yakni, empowerment sebagai pondasi dari program kemitraan, partnership sebagai tahapan dimana needs assesment dilakukan oleh masing-masing stakeholders serta, pengorganisasian sebagai bentuk pembagian tugas dan fungsi masing-masing stakeholders berdasarkan hasil dari needs assesment yang dilakukan sebelumnya. Tahapan ini yang menjadikan dasar bahwa program kemitraan sawit yang dilakukan oleh PTPN VII berlandaskan konsep community development. Stagnasi dalam pelaksanaan kegiatan ini didasarkan pada hilangnya fungsi pemerintah dalam pelaksanaan program. Kondisi ini dilatarbelakangi dengan pindahnya pusat administrasi Kabupaten Lampung Tengah dari Metro (kini menjadi Kotamadya Metro) ke Gunungsugih. Berangkat dari kondisi ini, dalam pelaksanaan program lanjutan nantinya dibutuhkan peran pemerintah daerah sebagai regulator dalam hal memberikan jaminan keterlibatan sebagai bentuk payung hukum dari pelaksanaan program-program sejenis. Kondisi ini yang kemudian menunjukkan pentingnya peran dan keterlibatan secara utuh dari masing-masing stakeholder. Pada akhir studi ini, terdapat disain program kemitraan yang berbasiskan pada community development sebagai bentuk kontribusi yang merupakan hasil dari pemahaman terhadap konteks yang diteliti sebelumnya;The focus of this study is about to discuss that partnership program wich is woven by PTPN VII with “petani mitra” as a form of a partnership based on Community Development. This research take a qualitative approach based on the complexity of the problems that existing. The results of this research is showed that the process of organizing is an unity of interrelated system. The program is mapped into three stages, empowerment as the foundation of the partnership program. Empowerment with is PTPN VII and Disbun done is one of the form of community development. Partnership as a stage where the needs assessment will be defined by stakeholders. At the first stage of the partnership is based on three basic fundamental that is, equality, Transparency and Mutual-benefit. Organizing as a form of distribution on tasks and functions from stakeholders is based on the need’s assesment earlier. This program will have a stagnation moment because of district goverment lost their function. Based on this condition, the partnership program as a form of CD is just a systemic activity. Because of the necessary of role and involvement from each stakeholder, so it’s need to run the fit and proper test in this kind of program. At the end of this research, as a constribution there is a sistematic design of the partnership

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