

Representasi budaya populer Vladimir Putin dalam fotografi kantor berita Rusia RIA Novosti = Vladimir Putin's representation in Ria Novosti photography news agency

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Abstrak

[Pencitraan yang dilakukan oleh Putin dalam periode pemerintahannya menunjukkan perbedaan yang signifikan dengan pencitraan yang umum dilakukan oleh pemimpin Rusia pada era Uni Soviet. Akan tetapi, proses pencitraan yang berlainan tersebut hanyalah wujud dari luar semata, pada sistem pemerintahan Putin totaliter kembali diberlakukan, seperti pada era Uni Soviet. Wujud demokrasi yang diperlihatkan pada diizinkannya demonstrasi, partai politik yang tidak tunggal, diizinkannya oposisi hanyalah etalase semata. Pada kenyataanya, Republik Federasi Rusia tetaplah negara otoriter yang dikendalikan oleh Putin sepenuhnya. Sosok Putin saat ini menggantikan sosok Partai pada era pemerintahan Uni Soviet dahulu.;Putin's way to visualize his own image is different with the old 'Soviet-Way' of imagining someone as their leader. Putin is using popular culture rather than the old black and white or military typical portrait. This is a way from Putin to show the world that Russian Government has changed. However, Putin's own policy shown that Russia was unlikely change into a better democratic country. Russia nowadays tend to be more totalitarian rather than democratic, it has the same similarities with the Soviet system. Putin's total control of Russia today seems like a replacement of old Soviet's totalitarian regime, Putin's way to visualize his own image is different with the old 'Soviet-Way' of imagining someone as their leader. Putin is using popular culture rather than the old black and white or military typical portrait. This is a way from Putin to show the world that Russian Government has changed. However, Putin's own policy shown that Russia was unlikely change into a better democratic country. Russia nowadays tend to be more totalitarian rather than democratic, it has the same similarities with the Soviet system. Putin's total control of Russia today seems like a replacement of old Soviet's totalitarian regime]