

## Jurnalis perempuan menyusui di tempat kerja pemaknaan akan kontrol tubuh perempuan = Breastfeeding woman journalist in the workplace interpretation control of women's bodies / Chacha Annisa

Chacha Annisa, author

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### Abstrak

[<b>ABSTRAK</b><br>

Ideologi good motherhood menyebabkan perempuan teropresi dari peran reproduksinya. Salah satu peran reproduksi yang teropresi adalah peran ibu menyusui. Ideologi good motherhood telah membuat perempuan tidak memiliki kontrol akan tubuhnya. Menyusui menjadi sebuah konsekuensi yang harus dilakukan ibu pasca melahirkan. Dalam penelitian ini penulis akan menggambarkan bagaimana pengalaman pribadi ketika memaknai kontrol tubuhnya terkait keputusan menyusui. Penulis menceritakan pengalaman jurnalis perempuan yang bekerja di industri televisi ketika memutuskan untuk menyusui bayi. Pemaknaan akan kontrol tubuh tersebut dijelaskan dalam kerangka pemikiran feminis radikal dan feminis psikoanalisis. Dalam penelitian kualitatif ini penulis juga menguraikan bagaimana ideologi good motherhood berperan besar dalam terciptanya trend ASI Eksklusif. Sehingga akhirnya penulis menggugat trend ASI Eksklusif. Namun bukan untuk menunjukkan penolakan terhadap ASI Eksklusif, melainkan untuk membebaskan perempuan dalam memaknai kontrol tubuhnya ketika menyusui.

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<b>ABSTRACT</b><br>

The ideologi of good motherhood has led the women to be oppressed from their role of reproduction. One of their oppressed reproduction roles is the responsibility of breastfeeding. The ideology of good motherhood seems to have contributed to the loss of control in women's bodies. Breastfeeding has become an obligation and consequence that women ought to undertake after birth. In this research, the writer will depict her own stories while controlling her body in terms of breastfeeding decision. In addition, the writer also examine the experiences of several woman television journalist while taking responsibility for breastfeeding. The perspective of bodies control is explained in a framework of radical feminist and feminist psychoanalyse, how the ideology of good motherhood plays in privat role in creating the trend of exclusive breast milk. Eventually, the writer will be questioning the trend of exclusive breast milk without refusing it. The writer is merely trying to help women to interpret the control of their bodies in exclusive breastfeeding. The ideologi of good motherhood has led the women to be oppressed from their role of reproduction. One of their oppressed reproduction roles is the responsibility of breastfeeding. The ideology of good motherhood seems to have contributed to the loss of control in women's bodies. Breastfeeding has become an obligation and consequence that women ought to undertake after birth. In this research, the writer will depict her own stories while controlling her body in terms of breastfeeding decision. In addition, the writer also examine the experiences of several woman television journalist while taking responsibility for breastfeeding. The perspective of bodies control is explained in a framework of radical feminist and feminist psychoanalyse, how the ideology of good motherhood plays in privat role in creating the trend of exclusive breast milk. Eventually, the writer will be questioning the trend of exclusive breast milk without refusing it. The writer is merely trying to help women to interpret the control of their bodies in exclusive breastfeeding]