

Pelaksanaan dan kebijakan pariwisata berkelanjutan di Uni Eropa tahun 2006-2015 (studi kasus Benelux) = The implementation and policy of sustainable tourism in the European Union 2006-2015 (a case study of Benelux) / Regina Veronica Edijono

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Abstrak

[ABSTRAK

Uni Eropa menggalakkan slogan "Eropa, Tujuan Wisata No 1 di Dunia" sejak 2010, diawali dengan pembaharuan kebijakan pariwisata Uni Eropa yang berlandaskan hukum Traktat Lisabon 2009. Namun, program pariwisata berkelanjutan dilakukan mulai 2006. Pariwisata, yang merupakan kegiatan lintas sektor, menjadi komoditas industri Uni Eropa. Mereka memiliki kompetensi untuk mendukung pelaksanaan kegiatan pariwisata di Negara Anggota. Belgia, Belanda, dan Luksemburg adalah Negara Anggota Uni Eropa yang unik, mereka tergabung pula dalam organisasi regional Uni Benelux. Sektor pariwisata di tiga negara Benelux menarik perhatian. Sejak 2006 Belanda selalu unggul dalam jumlah kedatangan wisatawan internasional, disusul Belgia kemudian Luksemburg. Pelaksanaan dan kebijakan pariwisata di setiap negara berperan penting dalam memajukan pariwisata mereka.

ABSTRACT

European Union promotes the slogan "Europe, the world's No. 1 tourist destination" since 2010, initiated from the renewal of the European Union tourism policy based on the Lisbon Treaty, 2009. However, sustainable tourism program has been conducted by the European Union since 2006. Tourism as a cross-sector activity has become the European Union's industrial commodity. European Union has a competence to support the implementation of tourism activities in Member States. Belgium, The Netherlands, and Luxembourg are unique Member States, they are also incorporated in the Benelux Union, a regional organization. Tourism sector of the three countries gains attention. Since 2006 The Netherlands has been always on first place regarding to the number of international tourist arrivals, followed by Belgium and Luxembourg. The implementation of tourism policy of each country and the policy itself plays an important role in creating the advancement of tourism, European Union promotes the slogan "Europe, the world's No. 1 tourist destination" since 2010, initiated from the renewal of the European Union tourism policy based on the Lisbon Treaty, 2009. However, sustainable tourism program has been conducted by the European Union since 2006. Tourism as a cross-sector activity has become the European Union's industrial commodity. European Union has a competence to support the implementation of tourism activities in Member States. Belgium, The Netherlands, and Luxembourg are unique Member States, they are

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