

Persepsi perawat terhadap penampilan dan pakaian seragam di Rumah Sakit PB Jakarta = Nurses perception of the appearance and uniforms in PB Hospital Jakarta / Antia

Antia, author

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Abstrak

[ABSTRAK

Penampilan dan pakaian seragam merupakan salah satu bagian dari identitas profesional bagi perawat. Berkembangnya penampilan dan desain pakaian seragam mempengaruhi pandangan terhadap profesi. Penelitian ini bertujuan mengidentifikasi persepsi perawat terhadap penampilan dan pakaian seragam. Desain penelitian menggunakan fenomenologi deskriptif, proses pengumpulan data dilakukan dengan Focus Group Discussion (FGD). Partisipan pada penelitian ini diambil secara purposive sampling, analisis data menggunakan metode Giorgi. Hasil penelitian teridentifikasi tema: tujuan dan manfaat penampilan dan pakaian seragam, makna penampilan dan pakaian seragam, perasaan terhadap penampilan dan pakaian seragam, dan pengelolaan penampilan dan pakaian seragam. Disimpulkan bahwa persepsi perawat terhadap penampilan dan pakaian seragam memandang penampilan dan perasaan terhadap penampilan dan pakaian seragam merupakan hal yang penting. Peran manajer dalam pengontrolan penampilan dan penggunaan pakaian seragam secara berkala sangat diperlukan dalam pengelolaan penampilan dan pakaian seragam.

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ABSTRACT

The appearance and uniforms is one part of the professional identity of nurses. This research aimed to identify nurses perception of the appearance and uniforms. This research designed using a descriptive phenomenological, the data collected by Focus Group Discussion, participants selected by purposive sampling, data analysis using Giorgi methods, result of research themes: the purposes and benefits of appearance and uniform, the meaning of appearance and uniform, feelings toward appearance and uniform, and management to appearance and uniform. It could be conclude that the nurses perception in appearance and uniform is important at the appearance. The manager?s role is very important in controlling the appearance and uniforms, The appearance and uniforms is one part of the professional identity of nurses.

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