

Peran implementasi standar keamanan pangan Uni Eropa (EC) No 1881/2006 pada ekspor pala, lada, jahe, kayumanis, dan kopi Indonesia = The role of european union food safety standard (EC) No 1881/2006 implementation on Indonesia s commodity export of nutmeg, pepper, ginger, cinnamon and coffee

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Abstrak

Penelitian ini membahas bagaimana pengaruh implementasi Standar Keamanan Pangan Uni Eropa (EC) No.1881/2006 terhadap ekspor komoditas pala, lada, jahe, kayumanis, dan kopi Indonesia ke 6 negara tujuan ekspor Uni Eropa seperti Belanda, Jerman, Prancis, Italia, Belgia, dan Spanyol pada periode penelitian 1999-2011. Metode penelitian yang digunakan adalah gravity model panel dengan pendekatan fixed effect. Hasil penelitian menunjukkan bahwa dummy Implementasi Standar Keamanan Pangan berpengaruh negatif dan signifikan pada ekspor komoditas pala, lada, jahe, dan kayumanis.

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The purpose of this research is to seek the impact of implementation European Union Food Safety Standard (EC) No. 1881/2006 on Indonesia?s export commodity of nutmeg, pepper, ginger, cinnamon, and coffee to 6 European Union Country (Netherland, German, France, Italy, Belgia, and Spain) during period of 1999-2011. We use gravity panel model with fixed effect approach. The results show that dummy implementation of Food Safety Standard variable has negative impact and decrease Indonesia?s export commodity of nutmeg, pepper, ginger, and cinnamon.