

Evaluasi penerapan konsep corporate university di PT X = Evaluation of PT X s corporate university application

Pulungan, Amanda Desviani, author

Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20415562&lokasi=lokal>

Abstrak

Penelitian ini mencoba mengevaluasi penerapan konsep Corporate University di PT. X yang disebut dengan X University. Penelitian dilakukan dengan melakukan analisis core processes yang diterapkan di X University berdasarkan konsep corporate university wheel. Penelitian ini dilakukan dengan menggunakan metode kualitatif yakni dengan melakukan wawancara dengan perwakilan dari X University untuk memperoleh informasi mendalam mengenai penerapan konsep corporate university di PT.X . Secara garis besar dari hasil penelitian X University sudah memahami dan menerapkan konsep corporate university dengan baik.

.....This study tries to evaluate the application of the Corporate University in PT. X called X University. Research carried out by analyzing core processes applied at the X University based on the concept of corporate university wheel. This research is conducted using qualitative methods by doing interviews with representatives from X University to obtain in-depth information regarding the application of the corporate university's concept in PT.X. In general, X University already understand and had applied the concept of good corporate university.