

Analisis faktor-faktor yang berhubungan dengan keikutsertaan program administration service only aso sebagai alternatif solusi pengelolaan benefit kesehatan karyawan pada perusahaan oil gas = An analysis of factors that related to the participation of administration service only aso program as an alternative solution in managing employee health benefits in the oil gas company / Dwi Nurmawaty

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Abstrak

[ABSTRAK

Penyelenggaraan program Administration Service Only ASO terus mengalami perkembangan Selain disebabkan oleh meningkatnya kekecewaan terhadap sistem dan pelayanan perusahaan asuransi kesehatan komersial perkembangan ini juga dikarenakan adanya kebutuhan dalam rangka pengelolaan benefit kesehatan karyawan secara tepat guna Penelitian ini bertujuan untuk mengetahui gambaran keikutsertaan program ASO pada perusahaan oil gas dan mengetahui apakah terdapat hubungan antara faktor faktor yang terkait dengan program ASO faktor individu dan faktor organisasi dengan keikutsertaan program ASO Pendekatan yang dilakukan adalah dengan pendekatan kuantitatif dengan desain penelitian cross sectional Analisis dilakukan adalah analisis univariat dan bivariat Dari hasil penelitian dapat disimpulkan bahwa faktor faktor yang berkaitan dengan keikutsertaan program ASO antara lain cakupan benefit harga kepesertaan provider network fasilitas pelayanan image perusahaan tingkat pengetahuan Kebutuhan need dan jumlah karyawan Saran dalam penelitian ini adalah pada penelitian selanjutnya digunakan juga studi kualitatif guna menggali informasi lebih baik lagi gunakan sampel lebih besar dan diharapkan menggunakan variabel variabel lain yang belum digunakan dalam penelitian ini.

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ABSTRACT

The Implementation of Administration Service Only ASO program continues to increase Beside was caused by the disillusionment with the system and commercial health care insurance companies ASO program is needed in order to manage the employee health benefits as well This research aims to know the distribution of ASO program participation in oil gas companies and to determine the correlation between the ASO product individual factors and organizational factors with the participation of ASO program Research is a quantitative approach with a cross sectional study design Analysis is were performed through univariate and bivariate analysis The final conclusion is that there are factors related to the participation of ASO program coverage benefit the price of membership providers network facilities service corporate image the level of knowledge needs and number of employees Suggestions for further research is using qualitative study to explore better information large number of sample and using other variables that have not been used in this study , The Implementation of Administration Service Only ASO program continues to increase Beside was caused by the disillusionment with the system and commercial health care insurance companies ASO program is needed in order to manage the employee health benefits as well This research aims to know the distribution of ASO program participation in oil gas companies and to determine the correlation between the ASO product individual factors and organizational factors with the participation of ASO program Research is a quantitative

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